

Type of Decision									
Meeting Date	Friday, February 21, 2014				Report Date	Thursday, February-13-14			
Decision Required	X	Yes		No	Priority	X	High		Low
Direction		Information Only		X	Type of Meeting	X	Open		Closed

Clerk's - Report #21/02/14/801- C - Sports and Recreation Funding Opportunity

Subject: Sports and Recreation Funding Grant

On Thursday, January 30, 2014 I attended an information session at the County concerning the latest Ontario Sport & Recreation Community Fund.

The bottom line is that there are limited funds to go around and our best opportunity for approval would be through a combined application with other municipalities. If the project could be used as a pilot to potentially be applied to other locations it would increase our opportunities for acceptance.

Due to timelines required for council approval and deadlines for application it has been determined that this would be best applied for should the program be offered again in 2015. Canadian Sport 4 Life is a program which the granting is based on. Ensure that you are familiar with the program and attempt to work its requirements into any program you create.

Some hints were given to assist with applications:

1. Water sport and activity is encouraged.
2. Meeting goals and multiple objectives of the program are critical. Meet as many as possible.
3. Partnerships best approach. Partners could include provincial sports associations as well as other municipalities.
4. Need means of effectively measuring outcomes.
5. Require specific risk management policies related to sport. – Concussion prevention.
6. Look to keep knowledge gained within the organization as opposed to hiring external contractors who will move out of the community with the knowledge.
7. Strategic plan must identify need for a program. Need for contingency plans. What will you do when something goes wrong? What steps will be taken to ensure sustainability?
8. A detailed work plan is required so that in the absence of the lead, anyone can walk in and continue with little catch up.

Seniors Secretariat Age Friendly Community Planning is another resource to look to.

Approved and Recommended by the Clerk

Melinda Reith,
Municipal Clerk