

Type of Decision									
Meeting Date	Friday, June 15, 2012				Report Date	Tuesday, June 5, 2012			
Decision Required	X	Yes		No	Priority	X	High		Low
Direction	x	Information Only			Type of Meeting	X	Open		Closed
REPORT TITLE									
Fire Risk Sign - Report #15/06/12/1203									

Subject: Request for funding for a "Fire Risk Sign".

**RECOMMENDATION:** That Council pass the attached resolution combining a sign for the community with a Fire risk/warning sign which could also be utilized for advertising Municipal Fire Bans.

**WHEREAS** \$1100 has been allocated to municipal signage;

**AND WHEREAS** staff have not received any interest in participation in a sign committee apart from one Council member;

**AND WHEREAS** this past spring has brought awareness to Fire Risk ratings and the challenges our municipality has in advertising fire conditions and bans;

**THEREFORE BE IT RESOLVED THAT** the Council of the United Townships of Head, Clara & Maria does hereby agree to approve and direct staff to procure a combination sign which would incorporate the municipal slogan as well as the fire risk rating system as used by the MNR.

Background/Executive Summary: The request for expression of interest for a sign committee has had no interest aside from one member of Council. The Municipality does already have a slogan – "A Natural Playground" which can simply be expanded on.

While investigating Fire Bans and updating the current process for advertising a Municipal Fire Ban, it was suggested during a staff meeting that a permanent Fire Risk sign be installed.

Seeing as how Council has already budgeted funds for Municipal signs, and after speaking with MNR representatives from Pembroke it was thought that a combined sign could be used. The top portion would represent the municipality and welcome people, the bottom would include the standard coloured segmented semi-circle with the arrow indicating Fire risk as used by the MNR. It is possible that the sign could be changed for the winter months when the Fire risk was not applicable.

A large diagonal sign reading "Municipal Fire Ban in Effect" could be created to be installed over top of the regular sign or simply nailed or bolted underneath as required.

Options include:

1. Combining the two signs at the municipal borders along Highway 17 – we would have to coordinate with someone to change the Deux Riviere sign when Terry has no reason to travel that distance. This could be arranged with a resident or perhaps Transfield?
2. Having separate signs – welcome sign at border and fire risk signs elsewhere?
3. Having one double sided fire risk sign located centrally so staff can change it daily?

4. Signs could be half sized, double sided?

Would Council consider combining these projects or should funds be budgeted for a specific fire rating sign for 2013 instead?

Financial Considerations/Budget Impact: \$1,100 has been budgeted for signage for each end of the municipality.

SunSign Graphics of Pembroke produced 4'x8'x3/4" signs for various municipalities and parks in 2011 for approximately \$400. We could use the MNR template for the dial etc. and simply use our logo and slogan instead.

Policy Impact: Little, Council can amend current projects at its prerogative. The budget itself is not being changed.

Others Consulted/Resources/References: Dan Leonard, Steve Kreschenski, Pembroke MNR Fire;

Approved and Recommended by the Clerk

Melinda Reith,

Municipal Clerk

*Melinda Reith*