

**Meeting with Conrad Boyce – Heney Play “Stonecliff” – HCM Library Fundraiser**  
Monday, February 13<sup>th</sup>, 2017  
10:00a.m. – HCM Township Hall

In attendance: Conrad Boyce (Playwright/Producer)      Fran Chamberlin (Library Board)  
                         Betty Condie (Library Board)                      Jim Gibson (Twp Mayor)  
                         Marlene Gibson (Library Board)                      Melinda Reith (Twp CEO and Clerk)  
                         Theil (Librarian/Library CEO)

The meeting opened with introductions, followed by Conrad providing personal background as well as the history behind the upcoming Heney play. Conrad also introduced 2 books that have been written about Michael Heney; copies are being ordered for the HCM library.

The Heney play is planned to open in Stonecliffe on October 18<sup>th</sup>, in the evening. It will also play in Deep River, Pembroke, Ottawa, and the Yukon. Conrad was asked about the possibility of having 2 showings in Stonecliffe; under consideration based on expressions of interest.

Conrad provided a sample of advertising for the play, which he plans to also email to us. He also went into detail regarding the number of people involved in the play (actors, musicians, etc.). Conrad asked if there was a piano in the hall; after a brief discussion, it was mentioned that one can be brought in from the Gibson home.

The layout of the hall was discussed and measurements provided to Conrad.

The latter part of the meeting focussed on monies needed upfront for the play as well as fundraising possibilities. Conrad estimated that he will need \$20,000 before the end of April 2017 if the play is going to take place in October 2017, otherwise it would be delayed until 2018. This amount would not only come from the Twp of HCM, but from the other locations where the play will be taking place, as well. Conrad has people at his end who are also working on securing funding. It was noted that securing monies from any government sources would be a slow process and would likely not happen by the end of April, therefore other avenues will need to be considered as well. (See Page 2 – Feb 15, 2017 email from Conrad to Jim and Mel.)

It was suggested that a small committee be formed to work on fundraising ideas as well as to provide assistance to Conrad and his company leading up to October 18<sup>th</sup> (date of the play in HCM). It was noted that the HCM 2017 Homecoming is at the forefront of the minds of the HCM Twp staff at this time but that assistance would be given to the committee when possible and after the Homecoming events are over.

The meeting ended on a high note, with a commitment to continue communication between Conrad and members of the committee.

Meeting adjourned at 12:00pm.

Actions items on page 2.

**Action Items:**

1. Conrad to forward electronic versions promotional material to Mel and Jim.
2. Jim to reach out to possible sources to obtain funding (OPG, CP Rail, etc) once promo material received.
3. Melinda to contact Carmen Gould regarding a possible grant that could be used for this project. Mel and Melinda will touch base on this.
4. Marlene to order books (as per Conrad’s samples) for HCM Library.
5. Mel to coordinate members to form committee.
6. Mel will investigate CNL contacts with regard to funding.
7. Mel to remind Jim to bring aerial view of pertinent map at the time of the play.
8. Jim to make plans to move piano to hall and back home in October.
9. Mel will look for piano tuner.

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Details of email from Conrad to Jim and Mel – Feb 15, 2017

Hi Melanie: Sorry to be so slow getting back... problems with grandchildren and theatre managers, mostly. Your minutes are fabulous, thank you, very thorough. Thanks to you and all those present for a great meeting, for your enthusiasm about the show, and particularly for your willingness to help with fund raising. An unexpected but very welcome offer of assistance!

For you and Jim, I have attached the first draft of the play (I'll be starting the next draft soon), so you have a bit more of a knowledge base when talking about it to potential corporate partners. I've also appended below the latest version of the show schedule, and the information about how we'll be recognizing corporate or government partners.

One note about a potential second show at Stonecliffe: Although most of the touring company are paid a lump or weekly salary, my musicians and tech operators, 9 people in total, are being paid per performance, so I would be looking at about \$1300 to add another show. Just something to think about.

Thank you both again for your efforts on our behalf, and please let me know if you need more information, and how things go in your conversations with the potential funders.

Cheers  
Conrad

Tour Schedule

Stonecliffe - Wed Oct. 18 (and possibly Tue Oct. 17)  
Deep River - Mackenzie School - Fri-Sat Oct. 20-21  
Ottawa - Kailash Mital Theatre - Fri-Sun Oct. 27-29 (four shows)  
Pembroke - Festival Hall - Tue-Thur Oct. 31 - Nov. 2  
Skagway School - Sun Nov. 12 Two shows  
Juneau Thunder Mountain School Tue-Wed Nov. 14-15  
Cordova Centre Fri-Sat Nov. 17-18  
Whitehorse Yukon Arts Centre Tue-Thur Nov. 21-23

Corporate Recognition

1. There will be a pre-play video. It will be a brief and beautiful piece which shows the currently operating WPYR, and promotes all of the corporate partners for the production.
2. I will provide space for all corporate partners in the theatre programme. We expect to play to a total of about 5,000 people (based on 75% of capacity) in the eight communities to which we're touring.
3. All corporate partners will be prominently featured in all our promotional materials, in traditional and social media. Our tour stops have a population of over a million and a half people.
4. If anyone sponsors the project to the tune of \$60,000 or more, we would bill them as a co-presenter in all our promotion, i.e. "CP Rail presents...".