

HCM Clerk-Treasurer

From: Kimberly Bennett <kbennett@campaign-office.com>
Sent: February 18, 2021 10:56 AM
To: HCM Clerk-Treasurer
Subject: The Royal Canadian Legion Ontario Command- 8th Annual Military Service Recognition Book
Attachments: Rates.pdf

Hello Charlotte,

As per our telephone conversation please find enclosed a copy of our **Advertisement Letter** and **Rate Sheet** for the Ontario Command Legion's 8th Annual **Military Service Recognition Book** to honor and recognize our Veterans.

This unique remembrance publication includes past and present day Veterans biographies and photographs. With the help of our Veterans, their families and friends, submissions are collected at local legion branches and our next edition is scheduled for release in **October 2021**, in advance of our Annual Remembrance Day Ceremonies.

It is available for all to see at local legion branches and online at the Ontario Command Legion's website: <http://www.on.legion.ca/remembrance/military-service-recognition-book>. It helps us, and our younger generations, appreciate and never forget the Sacrifices made by our Veterans for the freedoms we enjoy today.

We would sincerely appreciate **your organization's** support and appreciation for our Veterans by purchasing an advertisement in our next edition.
If you require any additional information, please reply to this email or phone me at our toll free number below. I will follow up with you in the near future.

Thank you for your consideration and/or support.

Sincerely,

Kim Bennett
Publication Office
The Royal Canadian Legion Ontario Command
Campaign Office
(1-855-241-6967)

 oncl@fenety.com



www.on.legion.ca

**The Royal Canadian Legion
Ontario Command**

“Military Service Recognition Book”

Dear Sir/Madam:

Thank you for your interest in **The Royal Canadian Legion Ontario Command**, representing **Ontario’s Veterans**. Please accept this written request for your support, as per our recent telephone conversation.

The Royal Canadian Legion Ontario Command is very proud to be printing over **10,000 copies** of our 8th annual **“Military Service Recognition Book”**, scheduled for release by October 2021. This unique remembrance publication recognizes and honours our Province's Veterans and helps us fulfill the Legion's role as the **"Keepers of Remembrance"**. Proceeds raised from this annual appeal are also used to support Veterans Transition Programs to help modern day Veterans that suffer from PTSD and other challenges.

The Legion is recognized as one of Canada’s largest Veterans Support Organizations and we are an integral part of the communities we serve. This project helps ensure the Legion’s continued success. We would like to have your organization's support for this Remembrance project by sponsoring an advertisement space in our **"Military Service Recognition Book."**

Please find enclosed a rate sheet for your review. Whatever you are able to contribute to this worthwhile endeavor would be greatly appreciated. For further information please contact **Ontario Command Campaign Office** toll free at **1-855-241-6967**.

Thank you for your consideration and/or support.

Sincerely,

**Garry Pond
President**



www.on.legion.ca

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www.on.legion.ca

The Royal Canadian Legion Ontario Command

“Military Service Recognition Book”

Advertising Prices

<u>Ad Size</u>	<u>Cost</u>	<u>HST</u>	<u>Total</u>
Full Colour Outside Back Cover	\$2,132.74	+ \$277.26	= \$2,410.00
Inside Front/Back Cover (Full Colour)	\$1,853.98	+ \$241.02	= \$2,095.00
2 Page Spread (Full Colour)	\$2,964.60	+ \$385.40	= \$3,350.00
Full Page (Full Colour)	\$1,482.30	+ \$192.70	= \$1,675.00
Full Page 7" X 9.735"	\$1,110.62	+ \$144.38	= \$1,255.00
½ Page (Full Colour)	\$831.86	+ \$108.14	= \$940.00
½ Page 7" X 4.735"	\$646.02	+ \$83.98	= \$730.00
¼ Page (Full Colour)	\$504.42	+ \$65.58	= \$570.00
¼ Page 3.375" X 4.735"	\$415.93	+ \$54.07	= \$470.00
1/10 Page (Full Colour)	\$300.88	+ \$39.12	= \$340.00
1/10 Page (Business Card) 3.375" X 1.735"	\$256.64	+ \$33.36	= \$290.00

H.S.T. Registration # 10686 2824 RT0001

All typesetting and layout charges are included in the above prices.

A complimentary copy of this year’s publication will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation from the Ontario Command.



PLEASE MAKE CHEQUE PAYABLE TO:

The Royal Canadian Legion
Ontario Command
(RCL ON)
(Campaign Office)
P O Box 8055, Station T CSC
Ottawa, ON K1G 3H6



WE NEED YOUR HELP!



International Women's Day

Dear Business Owner,

A small committee of local women have come together once again to plan an evening event honoring International Women's Day. This year's theme is "Choose to Challenge – A Challenged World is an Alert World". This year due to the global pandemic, we are unable to host an in-person event as we have in the past, but we are planning an exciting home dinner delivery and virtual event via Zoom and will have many inspiring local women sharing their experiences around **#ChoosetoChallenge**

Our event will be broadcast Monday March 8th via Zoom at 7pm and we will be hosting an online silent auction through out the week leading up to the event.

There are many ways in which you can sponsor this event, provide a donation to our silent auction or through monetary sponsorship and any contribution would be greatly appreciated. In return for your generosity, we are offering five different levels of funding. *Please see the reverse side of this letter for details.*

To date, we have raised over \$25,000 in support of Bernadette McCann House and our fund to support women's issues through the Deep River and District Community Foundation. It is with the generosity of our sponsors, ticket sales and our silent auction that we are able to support these wonderful Charities in the important work they do.

We appreciate your time in reading this letter. If you require any further information, please call Carolyn Arnold (613-635-2223) Or you can email us at womensdaydeepriver@hotmail.com

Collectively, let's all **#ChoosetoChallenge!**

Sincerely,

Carolyn Arnold, Doulton Wiltshire

Joyce Aiston, Alison McIvor, Rhiannon Menckton, Joan Loughheed,

Monica Mulvihill, Dianne Lemire

International Women's Day Organizing Committee



What is International Women's Day?

Each year on March 8 (and the week in which it falls), we are provided an opportunity to take stock of our progress towards gender equality and to honour the contributions women have made and are making – both in Canada and around the world. It is a global day celebrating the social, economic, cultural and political achievements of women.

Sponsorship Levels

	Diamond \$750 Includes Dinner Delivery	Platinum \$500 Includes Dinner Delivery	Gold \$450.00+ Monetary Donation Includes Dinner Delivery	Silver \$250.00 - \$450.00 Monetary Donation	Bronze Up to \$200.00 Item for Door Prize or Silent Auction Prize
Recognition On Projected Event Program <i>(must provide business logo)</i>	✓	✓	✓	✓	
Thankyou in NRT	✓	✓	✓	✓	✓
Advertising on Social Media	✓	✓	✓	✓	✓
6 Dinners for 2 Delivered	✓				
3 Dinners for Two		✓			
2 Dinners for Two Delivered			✓		

****Silent Auction-** To respect COVID-19 protocols, we ask that you submit a photo, description and monetary value of your silent auction item to womensdaydeeperiver@hotmail.com, the successful bidder will be instructed to collect their item directly from you via curb-side pickup once the auction closes

Invoices for tax purposes will be issued by the Deep River and District Community Foundation for all monetary donations.

We welcome donations up until the day of the Event but in order to accommodate some of the above sponsorship perks, we request that any Logos for the program be submitted to womensdaydeeperiver@hotmail.com by March 1st.



2021 –A Challenged World is an Alert World!

