

Request for Decision United Townships of Head, Clara & Maria Council

Type of Decision									
Meeting Date	Thursday, August 15, 2019				Report Date	Thursday, August 8, 2019			
Decision Required	X	Yes		No	Priority	X	High		Low
Direction	X	Information Only			Type of Meeting	X	Open		Closed
Report #15/08/19/1006- Strategic Plan									

SUBJECT: Review and update of Strategic Plan

RECOMMENDATION:

That Council and staff review HCM's Strategic Plan.

BACKGROUND/EXECUTIVE SUMMARY:

A Strategic Plan is an important tool that a municipality can use to bring together residents, members of Council, and staff in developing a common vision, direction, and goals for the community.

In December 2018, Council was provided a copy of the most up to date Strategic Plan. Staff recommends that Council begin the process of identifying goals and desired outcomes for the next three years (up to 2022).

The main components of a Strategic Plan include:

- Mission, vision and aspirations – organizations purpose and vision for future.
Core Values – vital principals that guide Council and Staff in day to day and long term decision making.
- SWOT Analysis – the organization’s strengths, weaknesses, opportunities and threats.
- Objectives and strategies - what needs to be completed to make the vision a reality?
- Measurements and funding streams –evaluate performance of achieving goals.

The attached document titled “Strategic Planning Priorities” dated March 26th outlines some of the information above pertaining to HCM.

By reviewing the “Strategic Planning Priorities” document and Report #18/12/18/1207 Council and Staff should look to update not only yearly priorities, but the plan’s core values and SWOT analysis; from there an Action Plan can be created.

Staff would also like Council direction on the means it would like staff to complete public consultation. Some examples include the survey/questionnaire included in the “Strategic Planning Priorities” document, a public meeting/ open house, telephone survey, written submissions and/or email questionnaires. If Council would like to hold a public meeting, can we set a date for September/ October? Staff does not want to delay this process too much as we are quickly approaching the end of 2019. It is our intention to provide a draft copy of an updated Strategic Plan at the September meeting of Council with some of the feedback Council is able to provide at this meeting and a final copy no later than November once public consultation and Council review has been completed.

Financial Considerations/Budget Impact:

None at this time.

Others Consulted:

Approved and Recommended by the Clerk

Crystal Fischer,
Clerk